



Kentucky Derby Day Racing Form

Please consider a SPONSORSHIP, to make the 4th Annual Dusty Boots

Kentucky Derby Benefit a tremendous success.

All proceeds support Valley Riding's Therapeutic Riding Program for special needs children and adults, Youth Outdoors Urban Outreach Program for economically disadvantaged youth, and Valley Riding's gentle school horses and ponies. Valley Riding, Inc. is a 501(C)(3) and all gifts are tax deductible. Damon Runyon hints that there is no such thing as a "sure" winner and there are ways to hedge your bets. At Valley Riding, we believe that a gift to Valley Riding is as close to a "sure" bet that you can get.

SPONSORSHIPS

AND THEY'RE OFF - WINNER'S CIRCLE

Win, Place or Show. Yes, it's true, only one winner and two almost winners! Prizes attached to every horse in the race. Additional prizes will be awarded to the top three.

KENTUCKY DERBY DESSERT BAR

Lots of "**Southern Comfort**" here for winners, losers, and all racing day participants.

INFIELD

This is where **horse lovers, bidders, and genuine party animals** gather to enjoy Kentucky food and beverages, place their bids on their favorite horse, and enjoy race day conviviality. It is also the time for Valley Riding to reach out and educate the race goers about Valley Riding's riders, horses and ponies.

LOSERS' Paddock

It's so sad so many left behind. Luckily, Valley Riding believes in the healing power of horses and the comfort of the herd. **Everyone is a winner and receives a consolation prize.**

KENTUCKY DERBY HAT PARADE & CONTEST

This is the opportunity for guys and gals to show off their Kentucky Derby Hats. **Extravagance, creativity and a sense of style and humor are encouraged.** Prizes awarded in several categories.

DAILY RACING FORM PROGRAM AND/OR TABLE FLORAL DECORATIONS

Opportunity to sponsor either the form program or the lovely table floral decorations.

-OVER-

***Only 300 tickets will be sold.** Please bring your family, friends and associates to enjoy a fun Kentucky Derby Day experience and support a valuable community program serving children, youth and adults.

Advertising & Auction Item Donation Form

Yes, I/We would like to sponsor the following portion of the Racing Day Activities.

SPONSORSHIPS

Tickets for admission to this event are \$40 each. Either 2 or 4 Tickets are included with your sponsorship package.

Winner's Circle (4 Tickets Included)	Sponsorship \$5,000 \$_____.
Kentucky Dessert Bar (4 Tickets Included)	Sponsorship \$2,500 \$_____.
Infield (4 Tickets Included)	Sponsorship \$2,500 \$_____.
Loser's Paddock (2 Tickets Included)	Sponsorship \$1,500 \$_____.
Kentucky Derby Hat Parade and Contest (2 Tickets Included)	Sponsorship \$1,000 \$_____.
Daily Racing Form Program (2 Tickets Included)	Sponsorship \$500.00 \$_____.
Table Floral Decorations (2 Tickets Included)	Sponsorship \$500.00 \$_____.

*All Sponsors will receive recognition in the Program, Logo on big screen, Social Media exposure, Logo on VRI website, signage at event and in all 2015 Valley Riding's publications.

AUCTION ITEM DONATIONS and SPONSORSHIP FORM

Company/Donor Name _____ Phone _____
(as you would like it to appear in the program) (Required)

Address _____ City _____ State _____ Zip Code _____

Email _____

Contact Person for Donation _____

Item Donated _____ Value \$ _____

Item Description _____

Restrictions _____

Donor Agrees to allow Valley Riding to use donated item as needed. Please call Valley Riding at (216) 267-2525 for pickup of items, invitations or questions.

TICKETS

Tickets are \$40 each Number of Tickets _____ Total Cost \$ _____
(Includes Entrance into festivities, appetizers, beer & wine)

_____ I cannot attend, but please accept my donation of \$ _____

Valley Riding Inc., is a nonprofit, tax-exempt, publicly supported organization under Sections 501 (c)(3) of the IRS Code, and is incorporated and registered in Ohio. Donations are tax deductible to the extent allowed by law. Thank you for your support!!!

(CC accepted & Checks can be made out to Valley Riding, Inc.) Valley Riding, 19901 Puritas Ave., Cleveland, Ohio 44135

Any questions please call (216) 267-2525